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# White Reign: Deploying Whiteness In America



## Synopsis

What does it mean to be white in today's society? Is whiteness an ethnicity? *White Reign* tackles questions like these by examining whiteness as a cultural concept that our society has created and exposing systems that teach us how we think about race. Whiteness permeates every aspect of our society and commands a role in almost every social issue from intelligence testing to affirmative action. The impressive scholars in this collection show us how whiteness is learned and deployed via a variety of social forces, including schools, media, and even cyberspace. By looking at the ideas behind concepts like "reverse racism" and "white privilege," *White Reign* can help the reader decipher the hidden message of what being white means in our race-conscious society. These essays examine the construction of white identity and the possibility of reshaping whiteness in a progressive, non-racist manner, presenting a culture of whiteness that can be employed by educators, parents, and citizens concerned with racial justice.

## Book Information

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